

MINING

EXPLORERS

DISCOVERING
THE FUTURE
OF ALASKA
& CANADA'S
NORTH

MINING EXPLORERS 2021

ADVERTISING RATES & SPECIFICATIONS

DEADLINE: Ad placement deadline is Nov. 5; Camera ready deadline is Nov. 15.

NON-PROFIT ADS: 30% off open rates.

PRODUCTION SPECIFICATIONS: Ads should be submitted electronically. Files must be at least 300 dpi with the image the same size as the space reserved. PDF is the preferred file format. We also accept EPS, JPEG, TIFF and InDesign files. All layers and transparencies must be flattened in submitted material. (Please ensure all fonts are included for EPS and InDesign files.)

PRODUCTION CHARGES: Our designer can build your ad for a flat rate of \$80. (With up to 2 edits. \$20 for each additional change.)

APPROVED AGENCIES: Approved advertising agencies granted a 15% discount.

DISTRIBUTION: Mining Explorers 2021 will be published with the February 2022 issue of North of 60 Mining News; posted to the Mining News website (www.miningnewsnorth.com) on Jan. 27, 2022; In addition to North of 60 Mining News subscriber, this magazine will be mailed to mining executives, trade associations, and policymakers across Alaska & Canada's North. Mining Explorers 2021 PDF will also be available to online attendees of AME Remote Roundup in January, PDAC Convention 2022, as well as other North American mining conferences during the spring of 2022.

The go-to source for explorers unlocking the vast mineral potential across Alaska & Canada's North

Alaska, British Columbia, Yukon Territory, Northwest Territories and Nunavut are among the richest mineral provinces on Earth. In the Fraser Institute Survey of Mining Companies, all five ranked in the Top 30 when it comes to mineral potential and Top 35 most attractive jurisdiction on Earth for mining investment.

Despite COVID-19 restrictions, mineral exploration during 2021 was the highest in nearly a decade, with more than 60 companies investing in unlocking the vast

mineral potential of Alaska and Canada's North.

Read by mining executives looking for opportunities; researched by investors and analysts; and referenced by government agencies, the annual Mining Explorers magazine is the go-to source for the most accurate and comprehensive insights into the opportunities and challenges facing the companies exploring a minerals-rich swath of Earth's crust that spans 3,500 miles from Alaska to Nunavut.

Don't miss the chance to put your company in front of the mining decision makers who read this popular and informative annual magazine that showcases the companies unlocking the vast and underexplored mineral potential across Alaska and Canada's North.

SIZE	WIDTH	HEIGHT	PRICE
Full page bleed	8 1/4"	10 3/4"	\$2,870
Full page	7 1/2"	9 1/2"	\$2,870
1/2 page vertical	3 5/8"	9 1/2"	\$2,130
1/2 page horizontal	7 1/2"	4 11/16"	\$2,130
1/2 page island	4 15/16"	7 1/8"	\$2,130
1/3 page horizontal	7 1/2"	3 3/16"	\$1,720
1/3 page square	4 15/16"	4 13/16"	\$1,720
1/4 page	3 5/8"	4 11/16"	\$1,470
1/6 page square	3 5/8"	3 1/16"	\$1,275
1/6 page horizontal	4 15/16"	2 3/8"	\$1,275
1/8 page	3 5/8"	2 1/4"	\$1,035

Full color is included in all ad prices. Call for black & white and spot color pricing. Trim size for full page is 8" x 10 1/2".

To reserve your space in Mining Explorers contact

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Mining Explorers is an annual magazine published by North of 60 Mining News, the mining newspaper for Alaska and Canada's North.

NORTH OF 60
MINING NEWS
The Mining Newspaper for Alaska and Canada's North